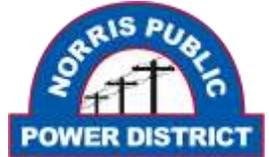




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NEWS NEWS NEWS NEWS NEWS NEWS NEWS NEWS

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For Immediate Release

Seward County Public Power District and Norris Public Power District Pursuing Merger

Lincoln, Nebraska – Seward County Public Power District and Norris Public Power District have entered into discussions involving a potential merger of the two public power districts in southeastern Nebraska. Each organization has approved a Memorandum of Understanding regarding their intent to merge the two districts. Both districts are in solid financial condition, but feel a merger will provide financial, service and operational benefits to the customers of both districts.

Seward County PPD believes that this is an opportune time for a merger as the management team, certain directors and some employees are near retirement age. Seward County PPD employees will be integrated into the Norris PPD organization and will be instrumental during the merger transition and well into the future. Seward County PPD and Norris PPD have been good neighbors and have worked well together for many years.

With a merger, an elimination of certain Seward County PPD operating costs and the efficiencies to be gained with a larger customer base will benefit the customers of both districts. The electrical load of each district are complementary as Seward County PPD revenues are heavily dependent on residential sales, while Norris PPD industrial and commercial customers are responsible for over half of the Norris revenues. The diverse customer base and the duplicated services that will be eliminated will be beneficial for long term rate stability.

The existing Seward County PPD facility located in Seward will continue to be utilized as an area operations and customer service facility. Customers located within Seward County will have representation on the Norris PPD Board of Directors. With the addition of the Seward area operations facility, Norris PPD will have more resources available to utilize during outages and for large construction and maintenance projects.

The districts will diligently continue merger discussions with a final merger plan to be in place early in 2017. During the merger discussions, customers will continue receiving service as presently being provided. The districts encourage customers to follow the merger progress by reading communications provided by the districts through newsletters, social media and internet websites.

ABOUT SEWARD COUNTY PUBLIC POWER DISTRICT

Seward County Public Power District is a public corporation and a political subdivision of the State of Nebraska providing electric power to approximately 4,900 customers with 17 employees in Seward County in southeastern Nebraska. The District's electric system includes 1,052 miles of subtransmission and distribution lines.

ABOUT NORRIS PUBLIC POWER DISTRICT

Norris Public Power District is a public corporation and a political subdivision of the State of Nebraska providing electric power to approximately 18,900 customers with 76 employees in a five-county area of southeastern Nebraska consisting of Gage, Jefferson, Lancaster, Saline and Thayer counties. The District's electric system includes 5,085 miles of subtransmission and distribution lines.

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